



### **Essentials of Budding Entrepreneurs**

As we move forward into the 21<sup>st</sup> Century, economics world over are all set to see a major transition in the nature of employment opportunities that would be available for the youth of this generation. It has become imperative that the youth today, change the course of the tide of unemployment and become job creators.

At this juncture, it is also becomes important to reflect on the great contribution that entrepreneurs have made to the well-being of our people and the wealth of our economy.

Jain Heritage School and Addzup (juniors) an initiative of Educesta Global have come up with India's first program called "**Essentials of Budding Entrepreneurs**". A program that aims to provide a platform for our students to develop their leadership, career opportunities, creative thinking and the skills needed to be successful.

At JHS, we have always believed in infusing entrepreneurship in classes, providing the context for learning and developing life-skills and motivating students to learn and adapt.

The Learning Models have been created to demonstrate that entrepreneurship is a continuous development process. We recognize the importance of nurturing the entrepreneurial spirit from early ages, and continuing it at all educational levels.

This program covers important topics such as financial education, marketing and human resource through student centric methodology for teaching such as company visits, online assessments, presentations, simulating events and business models, role plays, quizzes, article writing and running virtual business and many more.

**“Entrepreneurs are not ‘born’.... Rather they ‘become’ through the experiences of their lives.”**