



Satish Viswanathan

Mr. Satish Viswanathan was born in Bangalore on 12th Nov 1968 is a Freelance Cricket Writer, Freelance Consultant for sports related PR, Media activities, Head – Operations & Alliances at Sun Sports Pvt. Ltd.

Mr. Satish worked as a Consultant with GIZ, a German government undertaking which deals in environmental issues & General Manager–Cricket Operations at Karnataka State Cricket Association (KSCA), Bangalore.

Mr. Satish co-founded the company which handled sports travel, sports hospitality and sports events. The company launched India's first full-fledged Test Match hospitality package - The Desimators Package - in conjunction with the Karnataka State Cricket Association.

Handled the entire cricketing operations of one of India's leading cricket associations. The short stint included the Rs. 2 crore Platinum Jubilee celebrations which saw India's leading cricketers ranging from Bishan Singh Bedi to Sachin Tendulkar in attendance. Among other big ticket events, was responsible for the overall conduct of the India 'A' vs West Indies 'A' series that saw near international cricket being successfully taken to tier two cities such as Mysore, Shimoga and Hubli.